



2018 BOOTH SPACE CONTRACT

Midwest Ag Expo will be held at Gordyville USA, 2205 CR 3000 N, Gifford, IL, 61847 on Wednesday, and Thursday, January 24 & 25, 2018
 Show hours: 8:30 am - 4:00 pm, Wednesday, January 24
 8:30 am - 3:00 pm, Thursday, January 25

Exhibiting Company Information (PLEASE PRINT OR TYPE)

Company Name: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone No: _____ Cell No. _____ Fax No. _____
 Email Address: _____

2017 BOOTH SPACE# _____

Booth Size	Sq. Footage	Price
<input type="checkbox"/> 10 x 10	100	\$317
<input type="checkbox"/> 10 x 20	200	\$634
<input type="checkbox"/> 15 x 20/10 x 30	300	\$873
<input type="checkbox"/> 20 x 20/10 x 40	400	\$972
<input type="checkbox"/> 20 x 30	600	\$1,356
<input type="checkbox"/> 20 x 40	800	\$1,544
<input type="checkbox"/> 25 x 35	875	\$1,619
<input type="checkbox"/> 30 x 30	900	\$1,638
<input type="checkbox"/> 25x 40/20 x 50	1,000	\$1,770

2018 BOOTH SPACE# _____

Booth Size	Sq. Footage	Price
<input type="checkbox"/> 30x 40	1,200	\$1,836
<input type="checkbox"/> 35 x 40/20 x 70	1,400	\$1,876
<input type="checkbox"/> 30 x 50	1,500	\$2,010
<input type="checkbox"/> 40 x 40	1,600	\$2,144
<input type="checkbox"/> 35 x 50	1,750	\$2,223
<input type="checkbox"/> 40 x 50	2,000	\$2,540
<input type="checkbox"/> 40 x 70	2,800	\$3,556
<input type="checkbox"/> 40 x 75	3,000	\$3,780
<input type="checkbox"/> 80 x 80	6,400	\$7,744

Please check ALL additional fees and services required:

Booth Price:\$ _____
 Unskirted table & 2 chairs No Additional Fee (before 1/19/18) \$15.00 (after 1/19/18) \$ _____
 Electricity No Additional Fee (before 1/19/18) \$15.00 (after 1/19/18) \$ _____

Additional Charges:

Skirting for Table \$45 (before 1/19/18) \$50 (after 1/19/18) \$ _____
 Color: Red White Blue Green Gold Black Orange Purple
 Carpet Rental (check size) \$ _____
 10 x 10 \$55 (before 1/19/18) \$65 (after 1/19/18)
 10 x 20 \$85 (before 1/19/18) \$95 (after 1/19/18)
 10 x 30 \$115 (before 1/19/18) \$125(after 1/19/18)
 20 x 20 \$150 (before 1/19/18) \$160 (after 1/19/18)

Total Booth Fees Due.....\$ _____

- Check Enclosed (Payable to Midwest-SouthEastern Equipment Dealers Association or MSEDA)
- Charge to MasterCard/VISA - Card # _____ Exp. Date: ____/____ Zip Code: _____
 Cardholder Name: _____ ****Charges on VISA/Mastercard account will read "Association Office/MAE-IL"*****

Signed by: _____ Date: _____

Upon signature of contract, exhibitor agrees to the Conditions and Agreements as described on back. A representative of the exhibiting company needs to sign the contract. Please return a signed copy of this contract with payment by **October 27, 2017**, to:
 Midwest-SouthEasternEquipment Dealers Association, 5330 Wall St., Suite 100, Madison, WI 53718-7929
 Phone (608) 240-4700 • FAX (608) 240-2069 • E-Mail: gmanke@mseda.com

To be completed by Show Management:

Booth # _____ Total Square Feet: _____ Credit Card _____ Check #: _____ Date Paid: _____
 Amount Paid: Inside Booth: _____ Skirted Table: _____ Carpet: _____ Total Paid: _____

CONDITIONS AND AGREEMENTS

TERMS OF PAYMENT: Full payment is required for space assignment. To insure space assignment, contract and full payment is to be received by **October 27, 2017**. No exhibit or part of exhibit will be permitted to any space until the rental of space has been paid in full.

EXHIBIT SPACE: Booth space includes free forklift service for exhibit move-in and move-out and free parking. 2 chairs, 1-8' unskirted table, electricity and hookup are also free until January 19, 2018.

SUBLETTING RESTRICTIONS: Exhibitors are not to transfer or sublet the space or any part thereof, or permit the space to be used by any other person without the prior written consent of the show management.

CANCELLATION CLAUSE: Any rental space which is contracted and assigned for and cancelled by the exhibitor after **October 27, 2017** will cause forfeiture of all deposited monies and fees. Space assigned not occupied by 5:00 pm Tuesday, January 23, 2018 as well as any fees previously paid will be forfeited.

INSTALLATION AND REMOVAL OF EXHIBITS: Move-in will be Monday, January 22, 2018, 12:00 noon to 5:00 pm for selected large exhibits and Tuesday, January 23, 2018, 7:00 am to 5:00 pm **Exhibits are not to be removed before 3:00 pm on Thursday, January 25, 2018. If exhibits are removed before the deadline, Show Management reserves the right not to offer exhibitor space at future shows.** Exhibitors are to remove all exhibits, rubbish, refuse, boxes and any type of material used in the displays no later than 10:00 pm on Thursday, January 25, 2018. **Move-in is by assigned schedule.**

CHARACTER OF EXHIBITS AND RESTRICTIONS: Show management reserves the right to reject or prohibit any exhibit, or proposed exhibit, including persons, things, conduct, printed matter, souvenirs, catalogs, which in its opinion is not suitable to and in keeping with the character of the exhibition. It also reserves the right to restrict any exhibit which, because of noise or other reasons, may become objectionable. All hand or portable gasoline powered display units must have gas tanks completely drained. All self-propelled display units equipped with gasoline engines must have gas tanks drained to one-quarter full. Gas tanks must be sealed with tape and the battery and throttle linkage disconnected. Exhibitors are to provide safety guards or shields for moving or stationary equipment or parts, such as chains, belt drives, augers, and to keep tongues out of the show walkways to prevent possible injury to the public. Small samples of coffee, food, etc., may be given away by exhibitors. However, building policy prohibits giving free food and drink by exhibitors to those attending the Midwest Ag Expo-Illinois unless such food and drink is purchased from the official building concessionaire.

LIABILITIES: Each Exhibitor is required to be covered and provide a certificate of Public Liability Insurance naming (Midwest Ag Expo-Illinois, Midwest-SouthEastern Equipment Dealers Association and Gordon Hannagan Auction Company as coinsureds therein) either a split limit in the amount of \$500,000 for injury to each person and \$1,000,000 for each occurrence and \$300,000 property damage or a combined single limit of \$500,000 to protect against claims arising out of the operation of its exhibit. The Exhibitor, upon signing this contract, expressly releases Midwest Ag Expo-Illinois, Midwest-SouthEastern Equipment Dealers Association and Gordon Hannagan Auction Company from, and agrees to indemnify them against, any and all claims for loss, damage or injury to Exhibitor's exhibit, itself, or its employees not caused by Midwest Ag Expo-Illinois, Midwest-SouthEastern Equipment Dealers Association or Gordon Hannagan Auction Company's negligence. Any damage to the premises through carelessness or otherwise by the Exhibitor or its employees must be paid for by the Exhibitor.

Authorized Signature: _____

Date: _____