



# 2019 BOOTH SPACE CONTRACT

Midwest Ag Expo will be held at Gordyville USA, 2205 CR 3000 N, Gifford, IL, 61847 on Wednesday, and Thursday, January 30 & 31, 2019  
 Show hours: 8:30 am - 4:00 pm, Wednesday, January 30  
 8:30 am - 3:00 pm, Thursday, January 31

## Exhibiting Company Information (PLEASE PRINT OR TYPE)

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone No: \_\_\_\_\_ Cell No. \_\_\_\_\_ Fax No. \_\_\_\_\_  
 Email Address: \_\_\_\_\_

### 2018 BOOTH SPACE# \_\_\_\_\_

Booth Size	Sq. Footage	Price
<input type="checkbox"/> 10 x 10	100	\$320
<input type="checkbox"/> 10 x 20	200	\$640
<input type="checkbox"/> 15 x 20/10 x 30	300	\$882
<input type="checkbox"/> 20 x 20/10 x 40	400	\$984
<input type="checkbox"/> 20 x 30	600	\$1,374
<input type="checkbox"/> 20 x 40	800	\$1,560
<input type="checkbox"/> 25 x 35	875	\$1,637
<input type="checkbox"/> 30 x 30	900	\$1,656
<input type="checkbox"/> 25x 40/20 x 50	1,000	\$1,790

### 2019 BOOTH SPACE# \_\_\_\_\_

Booth Size	Sq. Footage	Price
<input type="checkbox"/> 30x 40	1,200	\$1,860
<input type="checkbox"/> 35 x 40/20 x 70	1,400	\$1,904
<input type="checkbox"/> 30 x 50	1,500	\$2,040
<input type="checkbox"/> 40 x 40	1,600	\$2,176
<input type="checkbox"/> 35 x 50	1,750	\$2,240
<input type="checkbox"/> 40 x 50	2,000	\$2,560
<input type="checkbox"/> 40 x 70	2,800	\$3,584
<input type="checkbox"/> 40 x 75	3,000	\$3,810
<input type="checkbox"/> 80 x 80	6,400	\$7,808

**Please check ALL additional fees and services required:**

**Booth Price:** .....\$ \_\_\_\_\_  
 Unskirted table & 2 chairs No Additional Fee (before 1/25/19) \$15.00 (after 1/25/19) \$ \_\_\_\_\_  
 Electricity No Additional Fee (before 1/25/19) \$15.00 (after 1/25/19) \$ \_\_\_\_\_

**Additional Charges:**

Skirting for Table \$45 (before 1/25/19) \$50 (after 1/25/19) \$ \_\_\_\_\_  
 Color:  Red  White  Blue  Green  Gold  Black  Orange  Purple  
 Carpet Rental (check size) \$ \_\_\_\_\_  
 10 x 10 ..... \$55 (before 1/25/19) ..... \$65 (after 1/25/19)  
 10 x 20 ..... \$85 (before 1/25/19) ..... \$95 (after 1/25/19)  
 10 x 30 ..... \$115 (before 1/25/19) ..... \$125(after 1/25/19)  
 20 x 20 ..... \$150 (before 1/25/19) ..... \$160 (after 1/25/19)

**Total Booth Fees Due**.....\$ \_\_\_\_\_

- Check Enclosed (Payable to Midwest-SouthEastern Equipment Dealers Association or MSEDAs)
- Charge to MasterCard/VISA - Card # \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_  
 Cardholder Name: \_\_\_\_\_ **\*\*Charges on VISA/Mastercard account will read "Midwest Ag Expo"\*\*\***

Signed by: \_\_\_\_\_ Date: \_\_\_\_\_

Upon signature of contract, exhibitor agrees to the Conditions and Agreements as described on back. A representative of the exhibiting company needs to sign the contract. Please return a signed copy of this contract with payment by **October 26, 2018**, to:  
 Midwest-SouthEasternEquipment Dealers Association, 5330 Wall St., Suite 100, Madison, WI 53718-7929  
 Phone (608) 240-4700 • FAX (608) 240-2069 • E-Mail: gmanke@mseda.com

To be completed by Show Management:

Booth # \_\_\_\_\_ Total Square Feet: \_\_\_\_\_ Credit Card \_\_\_\_\_ Check #: \_\_\_\_\_ Date Paid: \_\_\_\_\_  
 Amount Paid: Inside Booth: \_\_\_\_\_ Skirted Table: \_\_\_\_\_ Carpet: \_\_\_\_\_ Total Paid: \_\_\_\_\_

# CONDITIONS AND AGREEMENTS

**TERMS OF PAYMENT:** Full payment is required for space assignment. To insure space assignment, contract and full payment is to be received by **October 26, 2018**. No exhibit or part of exhibit will be permitted to any space until the rental of space has been paid in full.

**EXHIBIT SPACE:** Booth space includes free forklift service for exhibit move-in and move-out and free parking. 2 chairs, 1-8' unskirted table, electricity and hookup are also free until January 25, 2019.

**SUBLETTING RESTRICTIONS:** Exhibitors are not to transfer or sublet the space or any part thereof, or permit the space to be used by any other person without the prior written consent of the show management.

**CANCELLATION CLAUSE:** Any rental space which is contracted and assigned for and cancelled by the exhibitor after **October 26, 2018** will cause forfeiture of all deposited monies and fees. Space assigned not occupied by 5:00 pm Tuesday, January 29, 2019 as well as any fees previously paid will be forfeited.

**INSTALLATION AND REMOVAL OF EXHIBITS:** Move-in will be Monday, January 28, 2019, 12:00 noon to 5:00 pm for selected large exhibits and Tuesday, January 29, 2019, 7:00 am to 5:00 pm **Exhibits are not to be removed before 3:00 pm on Thursday, January 31, 2019. If exhibits are removed before the deadline, Show Management reserves the right not to offer exhibitor space at future shows.** Exhibitors are to remove all exhibits, rubbish, refuse, boxes and any type of material used in the displays no later than 10:00 pm on Thursday, January 31, 2019. **Move-in is by assigned schedule.**

**CHARACTER OF EXHIBITS AND RESTRICTIONS:** Show management reserves the right to reject or prohibit any exhibit, or proposed exhibit, including persons, things, conduct, printed matter, souvenirs, catalogs, which in its opinion is not suitable to and in keeping with the character of the exhibition. It also reserves the right to restrict any exhibit which, because of noise or other reasons, may become objectionable. All hand or portable gasoline powered display units must have gas tanks completely drained. All self-propelled display units equipped with gasoline engines must have gas tanks drained to one-quarter full. Gas tanks must be sealed with tape and the battery and throttle linkage disconnected. Exhibitors are to provide safety guards or shields for moving or stationary equipment or parts, such as chains, belt drives, augers, and to keep tongues out of the show walkways to prevent possible injury to the public. Small samples of coffee, food, etc., may be given away by exhibitors. However, building policy prohibits giving free food and drink by exhibitors to those attending the Midwest Ag Expo-Illinois unless such food and drink is purchased from the official building concessionaire.

**LIABILITIES:** Each Exhibitor is required to be covered and provide a certificate of Public Liability Insurance naming (Midwest Ag Expo-Illinois, Midwest-SouthEastern Equipment Dealers Association and Gordon Hannagan Auction Company as coinsureds therein) either a split limit in the amount of \$500,000 for injury to each person and \$1,000,000 for each occurrence and \$300,000 property damage or a combined single limit of \$500,000 to protect against claims arising out of the operation of its exhibit. The Exhibitor, upon signing this contract, expressly releases Midwest Ag Expo-Illinois, Midwest-SouthEastern Equipment Dealers Association and Gordon Hannagan Auction Company from, and agrees to indemnify them against, any and all claims for loss, damage or injury to Exhibitor's exhibit, itself, or its employees not caused by Midwest Ag Expo-Illinois, Midwest-SouthEastern Equipment Dealers Association or Gordon Hannagan Auction Company's negligence. Any damage to the premises through carelessness or otherwise by the Exhibitor or its employees must be paid for by the Exhibitor.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_